

CONTRACT

New

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 500088 /		Alt Order # 06395306
Product HORSFORD- DCCC		
Contract Dates 10/25/12 - 10/31/12	Estimate # 2229	
Advertiser Horsford DCCC		Original Date / Revision 10/24/12 / 10/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 143	Product Code 149
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/25/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				1	\$450.00			
N 2	KVVU	10/25/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$2,150.00			
N 3	KVVU	10/26/12	10/26/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$425.00			
N 4	KVVU	10/25/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				1	\$450.00			
N 5	KVVU	10/26/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$1,025.00			
N 6	KVVU	10/26/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$900.00			
N 7	KVVU	10/25/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				1	\$725.00			
N 8	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$950.00			
N 9	KVVU	10/25/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$700.00			
N 10	KVVU	10/26/12	10/26/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$1,350.00			
N 11	KVVU	10/25/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500088 /		<u>Alt Order #</u> 06395306
<u>Contract Dates</u> 10/25/12 - 10/31/12		<u>Product</u> HORSFORD- DCCC
<u>Advertiser</u> Horsford DCCC		<u>Estimate #</u> 2229
		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$275.00			
N 12	KVVU	10/25/12	10/25/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$7,500.00			
Totals											15	\$20,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/26/12	15	\$20,025.00	\$17,021.25
Totals	15	\$20,025.00	\$17,021.25

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 15.30
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	JESSE DEMASTRIE	
SALES PRSN	PH- TERESA DIFURIA	

BUYER NAME	<u>JESSE DEMASTRIE</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/12 15.30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 143 AGENCY PRODUCT CODE = 149 AGENCY EST# = 2229												
1			1000A-1100A	30		\$450.00	10/25	10/26	1		TH-F	1
PROGRAM : DR OZ CON COM1 : DR OZ												

REP HEADLINE# 6395306
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT24/12 15.30
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P	30		\$2,150.00	10/25	10/26	2		TH-F	2
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1 : FOX 5 NEWS AT 10P												
3			200P-300P	30		\$425.00	10/25	10/26	1		TH-F	1
PROGRAM : KATIE COURIC												
CON COM1 : KATIE COURIC												
4			500A-600A	30		\$450.00	10/25	10/26	1		TH-F	1
PROGRAM : FOX5 NEWS 5A												
CON COM1 : FOX5 NEWS 5A												
5			530P-600P	30		\$1,025.00	10/25	10/26	1		TH-F	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
6			600P-630P	30		\$900.00	10/25	10/26	1		TH-F	1
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
7			600A-700A	30		\$725.00	10/25	10/26	1		TH-F	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
8			700P-730P	30		\$950.00	10/25	10/26	1		TH-F	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
9			700A-900A	30		\$700.00	10/25	10/26	2		TH-F	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
10			730P-800P	30		\$1,350.00	10/25	10/26	1		TH-F	1
PROGRAM : TMZ												
CON COM1 : TMZ												

News

REP HEADLINE# 6395306
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT24/12 15.30
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A	30		\$275.00	10/25	10/26	2		TH-F	2
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
12			800P-1100P	30		\$7,500.00	10/25	10/26	1		TH-F	1
PROGRAM : WORLD SERIES												
CON COM1: WORLD SERIES												
OCT/12			20025.00			NOV/12						
												\$.00
												CONTRACT TOTAL
												20025.00
												TOTAL SPOTS
												15

430-89

MARKET TOTALS \$111,250 KVVU 18% KSNV 26% KLAS 17% KTNV 29% KVMY 8% KVCW 2% CABL 0%
SHARES EST KTUD 0%
SVC- NSI
DEMOS- RA35+*